



## WG2 Case study profile

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| <b>WG2 Thematic group</b>  | <b>WG2.3. Social assistance services</b>   |
| <b>Name(s) of proposer</b>   | Erika K. GUBRIUM   |
| <b>Institution</b>   | Oslo & Akershus University College   |
| <b>Title of case study (and priority ranking)</b>  | Activation policies: Personal impact and professional perceptions  |
| <b>Country/region/place investigated</b>   | Norway: Oslo area - district level   |
| <b>Social service sector(s) investigated</b><br>• Services in social assistance  | Implementation of national activation policies in the local social assistance service provision setting within 3 sectors: 1) public/state-regulated (1 or 2 district offices in focus), 2) for-profit-based provision and 3) non-profit (volunteer or NGO) provision   |
| <b>Category of case study ('what' is investigated)</b><br><i>(Erase non relevant ones)</i><br>• Subsector/policy/programme (meso-level)<br>• Project/initiative/experience (micro-level)<br>• Actor(s)<br>• Place (s)<br>• Other   | Activation policies at the local level: personal (social psychological) impact on users, service provider attitudes and interactions between users and service providers.<br>Within each of 3 sectors:<br>- Qualitative interviews with service providers (intake, casework, course leaders) and social assistance recipients in each<br>- Ethnographic observations of intake and follow-up 'episodes'<br>- Relation between policy framing, structuring and service provision<br>Social control, shaming and sanctions |
| <b>Time frame considered</b> <i>(from when to when)</i>  | 2013-2016  |
| <b>Five 'perspectives'</b><br><i>(Erase non relevant ones)</i><br>• Cost efficiency/quality/user satisfaction<br>• Governance<br>• Social and/or territorial cohesion<br>• Labour conditions of social workers<br>• Gender   | Quality/user satisfaction  |
| <b>Three processes in restructuring + crisis</b><br><i>(Erase non relevant ones)</i><br>• Cuts/rationalization/management reforms (NPM, others)<br>• Vertical subsidiarity (administrative re-arrangements between <i>government</i> levels)<br>• Horizontal subsidiarity (involvement of/outourcing to other suppliers) | Vertical & horizontal subsidiarity   |
| <b>Specific questions/focus</b>  | Analyse the changing world of anti-poverty provision with a focus on personal impact, particularly shame/shaming of system users.  |
| <b>Local Stakeholder Network (LSN)</b>   | <i>Do you intend to set up a LSN:</i> not certain  |