



WG2 Case study profile

WG2 Thematic group	WG2.4. Neighbourhood and housing
Name(s) of proposer	Outi Jolanki
Institution	University of Jyväskylä
Title of case study (and priority ranking)	Self-managed housing for older people
Country/region/place investigated	Helsinki, Finland
Social service sector(s) investigated <ul style="list-style-type: none"> • Older people • Housing and neighbourhood 	Housing alternatives for older people in Finland have traditionally included fully private arrangements (in ordinary rented and owner-occupied housing) and care service units that are run by service providers and where autonomy of older people becomes very limited.
Category of case study ('what' is investigated) <ul style="list-style-type: none"> • Project/initiative/experience (micro-level) • Actor(s) • Place (s) 	In 2006 a new kind of housing community owned and run by a group of ageing people was opened in Helsinki. This community is based on sharing of domestic tasks like cleaning and preparing meals. This case study will analyse the birth and development of this pioneering housing community, examining the moving decisions and experiences of the occupants. Based on focus group interviews and a survey among the occupants (N=70), their needs and access to necessary services will be analysed.
Time frame considered (<i>from when to when</i>)	2006-2013
Five 'perspectives' <ul style="list-style-type: none"> • Cost efficiency/quality/user satisfaction • (Gender) 	This case study will focus on the possibilities and experiences of individual ageing/older people to build an alternative old age for themselves.
Three processes in restructuring + crisis <ul style="list-style-type: none"> • Cuts/rationalization/management reforms (NPM, others) • <i>Vertical</i> subsidiarity (administrative re-arrangements between <i>government</i> levels) • <i>Horizontal</i> subsidiarity (involvement of/outourcing to other suppliers) 	These restructuring processes function as a background for this case study but it will focus on whether it is possible for older citizens to overcome the negative impacts of the restructuring through collective action and gain control over their own lives.
Specific questions/focus	See above
Local Stakeholder Network (LSN)	<i>Do you intend to set up a LSN:</i> NO